

The core partners of IMERC
Cordially invite you to the
Inaugural IMERC Conference on

Maritime Geostrategic Thinking for Ireland

Friday 9th March 2012 @ National Maritime College of Ireland

IMERC Conference Objectives

1. Evaluating shipping, logistics and transport opportunities for Ireland
2. Understanding the importance of security in Ireland's economy
3. Harnessing the legal, policy and economic landscape to drive maritime opportunity

Networking, Innovation and Industry Insights

With maritime industry innovation exhibition, an excellent mix of research and industry networking.

Chaired by

Mr John Whelan, Chief Executive of the Irish Exporters Association

Sessions

- Session 1: Fighting recession by supporting an export led economy
Session 2: Building maritime security capability in support of economic development
Session 3: Future of Maritime Ireland
Session 4: IMERC Industry Engagement

Core Partners



UCC
Coláiste na hOllscoile Corcaigh, Éire
University College Cork, Ireland



Conference Agenda

Conference Opening

10:00	<i>Tea, Coffee and Registration</i>	
10:30	Chairperson Welcome	Mr John Whelan Chief Executive, Irish Exporters Association
10:35	Conference Welcome Address	Minister Simon Coveney Minister for Agriculture, Marine and Food
10:55	Introduction to IMERC	Lt Niamh Ní Fhátharta Strategy Co-ordinator, IMERC

Session 1: Fighting recession by supporting an export led economy

11:00	Advancement of Maritime Transport	Ms Helen Noble Head of Maritime Law, Matheson Ormsby and Prentice
11:30	Learning from International transport and logistics to build knowledge in Ireland	Mr Brendan Ryan Vice President of Global Accounts, Agility Global Logistics

Session 2: Building maritime security capability in support of economic development

12:00	Growing the Maritime Security paradigm for Ireland	Commodore Mark Mellett Flag Officer, Irish Naval Service
12:30	Capacity building for innovation in maritime security	Prof Michael Mulqueen Head of Department of Politics, History, Media and Communication, Liverpool Hope University

Networking Lunch and Maritime Innovation Expo

13:00-14:00	Networking Lunch
13:00-14:00	Maritime Innovation Exhibition
13:50-14:20	Tour of National Maritime College of Ireland

Session 3: Future of Maritime Ireland

14:20	Maritime focused enterprises of the future	Mr Anthony Gurnee Founder and CEO, Ardmore Shipping
14:50	The importance of developing strategic resources	Prof D John Mangan Professor of Marine Transport and Logistics, University of Newcastle
15:20	The importance of Ireland's Role in defining European Maritime Policy	Ms Ciara Delaney Maritime Affairs Attaché to Brussels, Dept of Foreign Affairs

Session 4: IMERC Industry Engagement

15:50	IMERC Industry Engagement	Dr Val Cummins Director, IMERC
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Conference Close

16:10	Conference Closing Address	Mr Glenn Murphy Director, Irish Maritime Development Office
16:30	Conference Conclusion	

Conference Inquiries

There is no Fee for this Conference
Conference Queries to: IMERC Administration
Phone: 00 353 21 433 5717
e-mail: admin@imerc.ie
web: www.imerc.ie

Registration

To register please send admin@imerc.ie an email with the following details:

Name: _____

Title: _____

Organisation: _____

Address: _____

Telephone: _____ Email: _____

Dietary/Special Requirements: _____

More information
